

Brief Biodata

Name	:	Dr Naresh Prasad	
Designation	:	Senior Scientist	
Discipline	:	Veterinary Extension Education	
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★ **Education qualification** *(Graduation on wards)*

Degree	Subject (s)	Institute
PhD	Veterinary Extension Education	College of Veterinary Sciences, LUVAS, Hisar, Haryana
M.V.Sc.	Veterinary Extension Education	College of Veterinary Sciences, CCS HAU, Hisar, Haryana
B.V.Sc. & A.H.	All subjects of Veterinary and Animal Sciences as per VCI Curriculum	College of Veterinary Sciences, CCS HAU, Hisar, Haryana

❖ **Area of research**

- 🚩 Agricultural and Livestock Extension with emphasis on communication strategies, livestock economics, transfer of technology and ICT-enabled extension services for enhancing technology adoption, farmer livelihoods, and sustainable livestock development.

❖ **Fellowships/Awards etc. (Not more than five)**

1.

❖ **Patent / Technologies / Methodologies / System etc. (Not more than five) :**

1.

❖ **Selected Publications: (Max. 20)**

1. **Prasad, N., Dalal, R.S., Singh, S.P., and Sangwan, S.S.** 2006. Various Channels of Information used by Dairy Farmers in Adoption of Animal Husbandry Practices. *Haryana Veterinarian*, 45: 71-75.

2.	Prasad, N., Dalal, R.S., Singh, S.P., and Sangwan, S.S. 2007. Knowledge of Dairy Farmers about Animal Husbandry Practices. <i>HAU Journal of Research</i> , 37:137-140.
3.	Prasad, N., Dalal, R.S., Singh, S.P. and Sangwan, S.S. 2008. Perceived Credibility of Various Sources of Information among Dairy farmers in Adoption of Animal Husbandry Practices. <i>Indian Journal of Dairy Science</i> , 61(5): 401- 405.
4.	Prasad, N., Dalal, R.S. and Singh, S.P. 2012. Adoption Behaviour of Dairy Farmers about Scientific Animal Husbandry Practices. <i>Haryana Veterinarian</i> , 51 : 78-81.
5.	Prasad, N., Dalal, R.S. and Singh, S.P. 2013. Communication behaviour of dairy farmers in adoption of improved animal husbandry practices. <i>Indian Journal of Dairy Science</i> , 66 (5): 451-457.
6.	Prasad, N., Singh, S.P., Sangwan, S.S. and Gautam. 2014. Effectiveness of extension message as perceived by livestock farmers. <i>Haryana Veterinarian</i> , 54 : 18-22.
7.	Prasad, N., Dalal, R.S. and Singh, S. P. 2009. Information Processing Behaviour of Dairy Farmers in Adoption of Animal Husbandry Practices. <i>Indian Journal of Extension Education</i> , 45 (3&4): 74 – 80.
8.	Prasad, N., Perumal, P. 2016. Sources of information in adoption of scientific dairy farming. <i>Advances in Animal and Veterinary Sciences</i> , 4: 1- 6.
9.	Prasad N, Chamuah J K, Khate K, Perumal P 2017. Socio-economic profile of mithun farmers of Nagaland. <i>Advances of Animal and Veterinary Sciences</i> 5 (4): 148-154.
10.	Prasad, N., Kumar, S., Pande, M., Soni, Y., Saha, S., Chand, N., & Arya, S. 2019. Socioeconomic Status and Problems Faced by Dairy Farmers of Sardhana Block of Meerut District. <i>International Journal of Livestock Research</i> , 9 (4): 120-128.
11.	Kumar, R., Prasad, N., Kumar, A., Das, A.K., and Raja, T.V. 2019. Cattle Production System in Doab area of Uttar Pradesh. <i>Indian Journal of Animal Sciences</i> , 90 (1): 90-93.
12.	Pande M, Kumar Suresh, Chand N, Prasad N , Saha S, Tyagi S and Arya S. 2020. Postpartum acyclicity and its management in bovines. <i>Bhartiya Krishi Anushandhan Patrika</i> , 35(4): 261-263.
13.	Pande M., Kumar S., Soni Y. K., Prasad N. , Chand N., Saha S., Sarika, Arya S., and Tyagi S. (2022). Cytological, Bacteriological and Antibigram Studies for the management of Uterine Infection in Repeat Breeder Bovines. <i>Indian Journal of Animal Research</i> . DOI: 10.18805/IJAR.B-4776.
14.	Kumar S, Pande M, Saha S, Chand N, Prasad N , Arya S, Mahajan S, Singh U, Dubey SK, and Mohanty AK (2025). Augmented-OvSynch enhances estrus resumption, luteal function, and conception rates in postpartum Zebu crossbred cows under tropical smallholder systems, <i>Veterinary World</i> , 18(12): 4105–4116. doi: 10.14202/vetworld.2025.4105–4116
*	<u>Full list of Publications (in PDF)</u>
❖	On-going research projects
1.	A study on utilization pattern of ICT tools by extension workers and dairy farmers of Western Uttar

	Pradesh
2.	Tribal Sub Plan Project
❖	Research Scholar